

Ubiquiti Marketplace and D&H Authorization Policy

Last Update: Nov 2022

Ubiquiti Marketplace Policy

In September 2020, Ubiquiti implemented a policy prohibiting any sale of Ubiquiti products to both online-only resellers and marketplace sellers. This does not apply to e-commerce retailers that also have physical storefronts. These restrictions also apply to your downstream sellers; you may not sell to any downstream seller that violates this policy.

D&H Authorization Policy

To enforce Ubiquiti's new policy, D&H is adding Ubiquiti to our Get Authorized partner program beginning on December 1, 2020. All US resellers will need to complete the authorization form to purchase Ubiquiti products from us. By completing this authorization, you, the reseller, commit to complying with Ubiquiti's policy prohibiting certain online sales. If for any reason, Ubiquiti and/or D&H finds you, the reseller, in violation of Ubiquiti's marketplace policy, D&H reserves the right to prohibit you from purchasing Ubiquiti from us without notice.

Authorization Process:

1. Log in to your online dandh.com account
2. Type in an Ubiquiti part number (i.e. UPROMP, UCKG2PLUS)
3. Click on the Get Authorized button to fill out the form. Approvals typically take up to 2 business days. A confirmation email will be sent with approval status and restriction is lifted off D&H account.
 - a. If this button does not appear
 - i. Try using one of the part numbers listed in Step 2
 - ii. Vendor authorization permissions are not selected for the log in user. The log in user who is set up as Account Administrator needs to grant this permission by going into the user permissions and check mark vendor authorization. For any assistance with this step, please reach out to your D&H sales team.
 - iii. Authorization form was previously filled out and reseller was denied. For further review on authorization, please send detailed description of business model to your D&H sales team for them to forward to appropriate team for review.